



John Furlong O.C. O.B.C. CEO, Vancouver 2010 Olympic & Paralympic Winter Games.

Many said it was a vision too far, urging him to set the goals at a more attainable level. Furlong refused and through an exhaustive ten year journey went on to deliver, what have now been recognised by the IOC as, the most successful Winter Games ever.

John Furlong, has been described as a Sports Hero, Nation Builder and the Ultimate Crisis Manager. Known for his masterful storytelling and innovative leadership style, he continues to inspire, regaling audiences with the many remarkable and fascinating untold stories behind the leadership of the Games.

He led from the beginning of the bid phase all the way through, the many trials and tribulations of hosting the Games, to the closing ceremonies, he was relentless in his pursuit to deliver a Games that would touch the hearts and minds of every Canadian.

Always a passionate ambassador for Canada, Furlong was honoured to be awarded The Officer of The Order of Canada and Member of the Order of British Columbia, for his exceptional leadership of the Vancouver 2010 Olympic and Paralympic Winter Games, which changed our nation, galvanized Canadians from coast to coast and showcased Canada to the world. Other recent honours include Canadian of the year, Marketer of the Year, Sport Executive of the Year, The Globe & Mail's Nation builder of 2010 and most recently he has been voted one of the top 25 most transformational Canadians alive.

A father of five and grandfather of 11, Furlong is an influential figure who accepted the position as Executive Chairman of the Vancouver Whitecaps FC soccer team. Through his role as the volunteer Chairman of the highly successful Own The Podium program, he continues to be a powerful advocate for amateur sport and through his masterful storytelling he inspires corporate leaders to develop a more human, raw and emotional approach to leadership.

His book Patriot Hearts – Inside the Olympics that changed a country, became an instant national bestseller when it was launched on February 12, 2011, the one year anniversary of the Vancouver 2010 Olympic and Paralympic Winter Games.

For more information visit: www.JohnFurlong.ca

Vancouver: Suite 450 – 375 Water Street, Vancouver, BC, V6B 5C6
Toronto: Suite 408 – 250 The Esplanade, Toronto, ON M5A 4J6